

Our Mission

Business and Education Research & Training Organization (BERTO) is a research and development consulting and training organization that promotes knowledge and awareness of educational, organizational development, and strategic initiatives necessary for the enhancement of individuals and organizations in a global marketplace. BERTO consultants have over 15 years in the education and business industries. BERTO assists organizations and individuals in the implementation of their educational, organizational development, and strategic planning initiatives in a clear and concise manner by offering training seminars, workshops, and consulting services.

Training and Consulting Services

BERTO is an innovator in Training and Consulting Services providing a variety of customized research and training services to meet the needs of most businesses and postsecondary education institutions. Research and Training areas include:

- Educational Quality Improvement
- Management and Leadership
- Motivation and Team Building
- Seamless Educational Service Delivery Systems
- Student Oriented Services Training
- Facilitation vs. Lectured based Teaching and Learning Styles

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*“ Taking individuals and
organizations to the next level
through research and training.”*

Managing Change



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Why Managing Change?

- For continuous improvement organizations must continually change. However, while organizational development prompts change, it requires a systemic approach to change, which is not always embraced by personnel. Managing Change brings more clarity to why change is necessary and how staff can cope with and embrace change for the betterment of the organization.

Why do Organizations need Managing Change?

- Change can be the underlying reason that many organizations experience low staff morale, reduced productivity, and stagnation. Managing Change provides management and staff with the knowledge and tools to make

change an integral element of growth and viability for continuous quality improvement.

Training workshops are customized events consisting of:

- ❖ PowerPoint Presentation
- ❖ Training Manual
- ❖ Handouts
- ❖ Group Activities

Managing Change focuses on:

- ❖ Change Management Tools.
- ❖ Strategies for implementing change.
- ❖ Achieving successful change initiatives.

Organizational areas impacted:

- ❖ Employee Professional Development
- ❖ Change Management
- ❖ Quality and quantity of service provided to internal and external customers

Participants will receive a certificate of completion.



“Working together for continuous quality improvement in business and education.”

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